

DR. MICHAEL BRYANT



THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR ORTHODONTIST

Welcome Letter from Dr. Michael Bryant

Dear Friend,

At Bryant Orthodontics, we firmly believe that a patient's comfort and health are paramount to everything else. We also realize that what is right for one patient isn't necessarily the best choice for another. If you are currently searching for an orthodontist for yourself, your child, or another loved one, I hope this report helps you to identify your own priorities and questions to ask a potential new doctor.

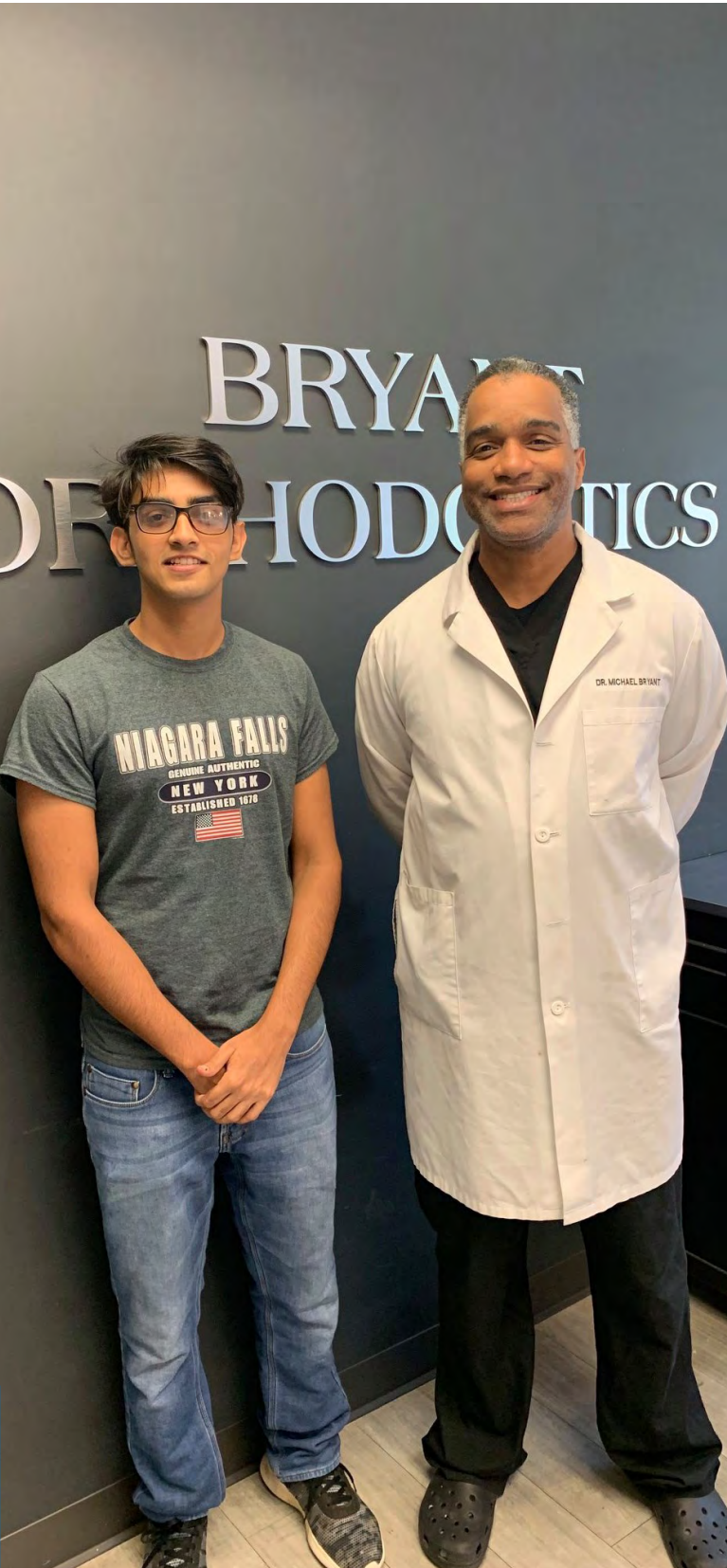
The authority and expertise that Bryant Orthodontics provides are significant benefits of our practice, but what really sets us apart from other orthodontic offices is our passion for helping people. We provide our patients not only with reliable and top-quality orthodontics but also with exceptional and honest care in a friendly, relaxed atmosphere.

In writing this report, I considered the advice I would give my own family if they lived too far for me to treat them myself. The questions I recommend asking here are the ten most important characteristics to look for in a new orthodontist. When you find an orthodontic office that can provide everything I've listed here, then you have likely found a care provider who can help you obtain your healthiest smile without straining your budget or causing you unnecessary discomfort. If you would like to know more about any of the information I've included here, feel free to call my friendly and knowledgeable team at (443) 917-2128. We are here for you!

To Your Healthiest Smile,

Dr. Michael Bryant

P.S. When you have finished this report, I invite you to schedule your **Free New Patient Consultation**, which includes a complete exam and comprehensive treatment consultation, by calling (443) 917-2128.



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1. Do They Have

Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

If you are seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be

sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At Bryant Orthodontics, we have helped to improve over 10,000 smiles since 1998 through a wide variety of orthodontic treatments. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality orthodontic care. For this reason, our doctor regularly attends continuing education courses to supplement the distinguished education and training that he received while pursuing his dental and orthodontic specialist degrees.

Extensive experience allows our doctor to provide expert, professional care that matches each patient's unique needs.





2. Can You Trust Them?

If you ask whether you can trust a potential orthodontics office, what you're really considering is the degree to which an orthodontist and his or her team will have your best interests in mind throughout your orthodontic evaluation and treatment. Will the orthodontist ensure that an examination is thorough enough to properly inform any potential recommendations? Will the orthodontist be willing to tell you honestly when treatment isn't necessary? Will your or your child's physical and emotional comfort be

taken into consideration throughout the course of treatment? These are the factors that you should be able to count on with your orthodontist.

At Bryant Orthodontics, we provide thorough, honest, and attentive diagnostics and treatment care from the moment you walk through our doors. Your comfort and health are our top priority, and we will always be available for any questions or concerns that may arise throughout your treatment with us. In short, you can trust your happiest, healthiest smile to us!.

3. Do They Use

Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at Bryant Orthodontics, we use the latest technology throughout

your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment with clear aligners, self-ligating braces, and more, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please ask us at your initial appointment.



4. Do They Have

Extended Hours?

When researching a new orthodontist, ask what his or her scheduling policies are and if they offer convenient appointment times including morning, evening, and weekends. In addition, consider how long a typical appointment time slot is and whether it leaves time for a thorough exam, and any follow-up questions you may have. Avoid offices that double book appointments, because they expect cancellations. When an orthodontist doesn't reserve enough time for each patient, appointments can end up running late. That translates to you having to stay in the waiting room for

up to an hour in certain cases.

Bryant Orthodontics respects your time and busy schedule, and we make sure that your appointment time is accurate and that you are promptly seen upon arrival. We never double book appointments, and we always ensure that plenty of time is allotted to every patient. We also want to make achieving your best smile as convenient for you as possible. That's why we offer morning, evening, and weekend appointment times that fit your schedule - we are here for you!





5. Do They Have

A Guarantee?

A great orthodontist will stand behind their treatment, and the best way to do that is with a guarantee. Orthodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

When you are considering a new orthodontic office for yourself or your loved ones, ask whether back up their treatments with any guarantees. Also, make sure that a guarantee doesn't have any fine print or loopholes.

Here at Bryant Orthodontics, we are proud to back our care with multiple guarantees:

Platinum Plus Program - For an up-front fee, we will provide retreatment in the

future at significant savings to you!

Satisfaction Over the Course of Treatment - Should you find yourself unhappy with the treatment and care you receive from our team, simply let us know during your treatment and we will do our best to make it right. It's our promise to you!

Don't Miss Work or School - With our convenient appointment times, we guarantee you'll never have to miss work or school for an appointment with us!

These guarantees are just another way that Dr. Bryant strives to put his patients first!

6. Will They

Respect Your Time?

Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for an orthodontist, make sure they offer flexible hours, short wait times, and same-day treatment starts. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Bryant Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process

as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialists. That's why we offer convenient appointment times to our patients!

In addition, we provide the option to begin treatment on the same day as your initial evaluation. By offering same-day treatment starts, we put your scheduling needs ahead of our own – and we save you money by eliminating the cost of a second appointment! We also keep appointments running on time so you can count on being seen at your actual appointment time.





7. Do They Have

A Fun Atmosphere?

All businesses should give back to their patients in one way or another, whether it be by offering discounts on treatment, or a rewards program to encourage proper oral hygiene and to make treatment fun. When you're considering an orthodontic professional, make sure to ask if they offer any of these benefits to their patients.

At Bryant Orthodontics, we want you to feel special and know that we appreciate you every day. That's why we give you the option to participate in a raffle that offers a host of gifts, prizes, and drawings. We are always adding

new ways to participate!

Earn entries by participating in our surveys, social media engagement, showing up to your appointments on time, practicing good oral hygiene, and much more! Ask for more information at your initial consultation.

8. Are They Supporting

Your Community?

When you choose an orthodontic office, pay attention to whether they do anything to support their community as a whole. Community support can range from monetary donations to supporting local sports teams to providing free orthodontic care and more. By opting for treatment with a community-minded orthodontist, you don't only indirectly support your community yourself; you can also enjoy the benefit of receiving treatment from an orthodontics provider who genuinely cares about other people.

At Bryant Orthodontics, caring for our community and giving back are essential values. Our team members regularly volunteer their time and resources to various charities and organizations. We also give back to our community with the following:

- Smile Change Lives - Volunteer time and resources to provide treatment for those in need
- Share A Smile - Our own charity that offers treatment at a reduced fee
- Donate treatment to a local church

Ask for more details about our community involvement at your initial appointment!





9. Do They

Speak Spanish?

If you or your loved one doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of healthcare provider can be stressful and, in some cases, can even lead to poor treatment due to misunderstandings or miscommunications. It can also be a hassle to find someone to join you

in your appointment as a translator, especially when you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential orthodontic office if any of their staff are bilingual in your native language.

At Bryant Orthodontics, we appreciate the importance of being able to communicate effectively with our patients for the best possible orthodontic care. For this reason, we are proud to provide orthodontic services in Spanish. This is just another way that we seek to go a step beyond for the members of our community.



10. Are They

Highly Reviewed?

Ideally, you should find an orthodontist with a longstanding and excellent reputation. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google, and search for orthodontist ratings and reviews within your community.

At Bryant Orthodontics, we are thrilled to say that our orthodontist and office

have received numerous 5-star reviews from our happy, satisfied patients. To see them for yourself, hop over to Google or Facebook today! You may also check out our reviews by visiting our website. We can't wait for you to join our happy Bryant Orthodontics family!

11. Bonus: Do They Provide

Flexible Financing?

This report was only supposed to include 10 crucial questions to consider when looking for an orthodontist, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential orthodontist offers before you make a decision.

At Bryant Orthodontics, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why

we do our best to help you work within your budget while still providing you with high-quality orthodontic care. When you come in for your consultation, we'll help you understand all the different payment plans we offer including no-interest payment plans through OrthoFi and CareCredit.

We are here to simplify the financial process so you can focus on what really matters — your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!



Closing Letter from Dr. Michael Bryant

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!

While my primary goal was simply to educate you and facilitate your search for an orthodontist for you or your family, I hope you've also discovered a bit about Bryant Orthodontics and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow orthodontists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about Bryant Orthodontics, simply call (443) 917-2128, and don't forget about your Free New Patient Consultation. A comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

Dr. Michael Bryant

P.S. When you are ready, I invite you to schedule your **Free New Patient Consultation** by calling (443) 917-2128. Your comprehensive appointment includes a discussion of your goals and concerns, digital x-rays, a complete exam, and a discussion of your options.

